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Transmitted herewith for filing is the Patent Application Newton J.

Inventors: MARIA A. HIMMEL, HERMAN RODRIGUEZ, JAMES N. SMITH,

JR., CLIFFORD J. SPINAC

For: METHOD AND SYSTEM FOR REQUEST BASED ADVERTISING ON A

MOBILE PHONE

Enclosed are:

Patent Specification and Declarations

X sheets of drawing(s). (Informal) 8

An assignment of the invention to International Business Machines Corporation (includes Recordation Form Cover Sheet).

A certified copy of a application. Information Disclosure Statement, PTO 1449 and 3 copies of references.

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Respectfully submitted,

LESLIE A. VAN LEI Registration No.42/96

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